

# ISFA 2017

## Invitation to Sponsorship & Exhibition



**The 11<sup>th</sup> ISFA Congress**  
**17.-20. May 2017**

**Copenhagen**  
**Denmark**

[www.isfa2017.dk](http://www.isfa2017.dk)



PHOTOGRAPHY: MICHAEL HANSEN / MICHAEL HANSEN PHOTOGRAPHY



Dear Colleagues and Friends,

On behalf of The International Society for Apheresis and the local Organizing Committee it is my great pleasure to invite you to Wonderful Copenhagen for the 11 th ISFA Congress in May 17-20, 2017.

At this time of the year the city shows its full charm and splendour and the venue, the Tivoli Hotel Congress Centre is centrally located to your benefit. The program will reflect the main flavours of Apheresis and provide the participants an excellent opportunity to meet and discuss top topics and the latest achievements. The social events will introduce you to Nordic culture, cuisine, museums and historical places, showing the proud history of Danes through the Ages. Copenhagen and the rest of the Kingdom of Denmark is an exciting place to explore; we hope you'll have a great and memorable visit.

### **Why Should You Support the ISFA 2017 Congress?**

#### **BRANDING:**

It provides your business with unique marketing possibilities through the ISFA 2017 website, emails, newsletters, invitations, brochures, banners and merchandise before and during the congress.

#### **NETWORKING:**

It provides your business with ideal conditions for networking by creating informal spaces – in between sessions and at receptions, breaks and cultural events where you can meet e.g. with potential clients or decision makers within ISFA delegates.

#### **DISPLAYING YOUR PRODUCTS OR SERVICES:**

An exhibition stand at the congress increases the visibility of your business and offers an easy way to make possible clients come to you. All exhibition stands will be placed near the eating and drinking locations, common facilities and joint events to ensure the highest possible visibility and accessibility.

We look forward to see you all in Denmark for the 2017 ISFA.

Wladimir Szpirt  
Congress and ISFA President

[www.isfa2017.dk](http://www.isfa2017.dk)

# ISFA 2017

**KEY CONTACTS ORGANISING COMMITTEE  
WLADIMIR SZPIRT**

**LOCAL CONTACT PERSON**

PEDER ANDERSEN

T: +45 4492 4492

[EXHIBITION@DISCONGRESS.COM](mailto:EXHIBITION@DISCONGRESS.COM)

**CONFERENCE VENUE**

TIVOLI CONGRESS CENTER

COPENHAGEN

**CONGRES WEB SITE:**

[WWW.ISFA2017.DK](http://WWW.ISFA2017.DK)

 <sup>®</sup> DIS CONGRESS SERVICE A/S

**Conference Secretariat**

Herlev Ringvej 2C

DK-2730 Herlev

Helle Klestrup

T: +45 4492 44922

E-mail: [hek@discongress.com](mailto:hek@discongress.com)

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# ISFA 2017

## SPONSORSHIP OPPORTUNITIES

The selected sponsorship opportunities for the conference provide congress supporters with a number of ways to enhance their visibility and association with the event.

The items presented below have been selected to allow each sponsor unique ways of associating brands or messages with different aspects of the congress.

### **Platinum Partnership (max 2)**

**Euro 35,000**

Includes:

- One Satellite Symposium (excl. Food & Beverage)
- Full page in Final Program
- 8 waived registration fees
- Signage outside the Main Session Hall
- Company Logo on Congress website with hyperlink to the sponsor website
- Insert in Congress Bag
- 18 m<sup>2</sup> exhibition space (stand no 1 & 2)

### **Congress Partnership—Gold**

**EURO 20,000**

- Pick one out: Smartphone App
- ½ page in Final Program
- 3 waived registration fees
- Company Logo at LCD screens in the foyer
- Company Logo on Congress website with hyperlink to the sponsor website
- 9 m<sup>2</sup> exhibition space

Please contact [exhibition@discongress.com](mailto:exhibition@discongress.com) for more information regarding the Symposiums



# ISFA 2017

## Delegate Items

The following items bring visibility to the sponsor and a unique opportunity to reach each and every delegate.

The items should be free from commercial brand names and product logos from drug companies.

### Pocket Program

**EURO 2,500**

The Pocket Program is an indispensable "quick and easy" reference guide for all Congress delegates.

Provided to each delegate at registration, the Pocket Program contains color coded room and time indications of the Congress.

It includes overall program, together with a map of the Congress Centre.

It also includes information about services offered at the Venue.

The sponsor will be given the outside back page of the Pocket Program for advertisement. Benefits:

- Production, distribution and on site logistics
- High visibility value, accessed often
- Inclusion in the List of Sponsors

### Badge Cords/Lanyards

**Sold out**

**EURO 2,000 +**

production and delivery costs.

The badge cord attached to the name badge is a highly visible item worn by every delegate.

The sponsor will have its name and logo on the cord.

The color of the cord and logo placement will be proposed by the Congress organisers, with approval from the sponsor.

To increase retention values, the lanyard could be made detachable from the badge holder, which means it could be used separately in the future.



### Smartphone App

EURO 8,000

The App is free to download at iTunes, App Store or Google Play by all delegates and is available for tables/Smart phones that are compatible with iOS or Android .

The App provides a complete overview of the Congress, including maps of the Venue, key information, floor plans, and possibly exhibitor and sponsor links. In addition, the delegates can browse the Congress Program, and search by day, speakers, topics or type of sessions. Once the App is downloaded, delegates can use it without the need to access the internet. The Congress offers free WiFi in the Exhibition Hall.





**Delegate Bag—Sold out**  
EURO 4,000

Always a popular “collectible” at Congresses, sponsorship of the Delegate Bag provides the sponsor with an excellent marketing opportunity during the Congress, and extended exposure for years beyond.

The sponsor will be recognised by a company logo on the front of the bag. The bag will feature the ISFA 2017 Congress logo. The Congress organizers reserve the right to show the name of the bag manufacturer on the bag.

Do note that ISFA 2017 Congress Committee retains full rights to approve the final design of the bag, including location of logos.

### **Advertising**

Sponsorship of these items allows sponsors the opportunity to reach the delegates. The materials have a high retention factor and should be a part of every sponsor’s package.

Advertisements should be free from commercial brand names and product logos from drug companies.

### **Final Program**

EURO 2,000 full page

EURO 3,000 inside back cover

EURO 3,500 outside back cover

This is the most essential Congress publication. The Final Program includes information on abstract presentations, skills-building workshops, bridging sessions, public forums, plenary sessions, satellite symposia and Exhibitions. The Final Program is used continually by the delegates during the period of the Congress to plan daily schedules.

Number of copies, approx: 400

Size: A5, 4-colour artwork to be supplied by the sponsor according to design specifications.

### **Bag Insert**

EURO 1,000, production and delivery costs

for Insert of sponsor’s item into the Delegate Bag. Item must be relevant to the Congress and approved by the Congress Organisers.

Only a limited number of bag inserts will be made available, and this item is granted on a “first come, first served” basis.

## **Special Requests**

If you have any other particular request on how you would like to present your organisation at the conference, please contact [exhibition@discongress.com](mailto:exhibition@discongress.com) as soon as possible. Sponsors are welcome to support part of one sponsorship item.

**For more information, please contact the Sponsor & Exhibition Secretariat, Peder Andersen**

**Phone: +45 4492 4492 (DIS)**

**e-mail: [exhibition@discongress.com](mailto:exhibition@discongress.com)**

**Please note: all prices are exclusive of VAT**

# ISFA 2017

## Exhibition at ISFA 2017

A commercial exhibition will be arranged in conjunction to the conference. The exhibition will take place at Tivoli Congress Center. Exhibiting gives unparalleled opportunity to reach professionals, academics, practitioners, social planners, policy makers and advocates from East and West. The general thought is to integrate the commercial exhibition with the poster exhibition, and the catering services.

### Exhibition information

The exhibition will be open during conference hours, 18-20 May 2017. Please note that these are preliminary dates and may be subject to change. The program structure will make time for the participants to visit your stand.

### How to apply for Exhibition Space

Please send your request for exhibition space to [exhibition@discongress.com](mailto:exhibition@discongress.com). Every effort will be made to accommodate exhibitors' request for space and position. The floor spaces are assigned on a "first come - first served" basis.

DIS reserves the right before the construction of the stands to modify the exhibition floor plan. A full technical manual giving further general and technical information, advice and full details about the exhibition, venue, organisers and ancillary services will be available to exhibitors and will be circulated early 2016

**Please note stand no 1 & 2 is only for Platinum Partnership.**



**Tivoli Congress Center**



## Stand Information

### Stands as floor space only.

The charge for floor space is:

- Euro 2,000 (6 sqm) 3 X 2 meters
- Euro 3,000 (9 sqm) 3 X 3 meters
- Euro 3,900 (12 sqm) 6 X 2 meters

Including:

- daily cleaning of aisles and common areas
- general lighting for all the event areas
- 1 conference bag per exhibition company
- free internet
- free exhibitor registration fee with: - 1 free badge up to 6 sqm
- 2 free badges 12 sqm and more—Extra Exhibitor badges DKK 3,000 (400 euro)

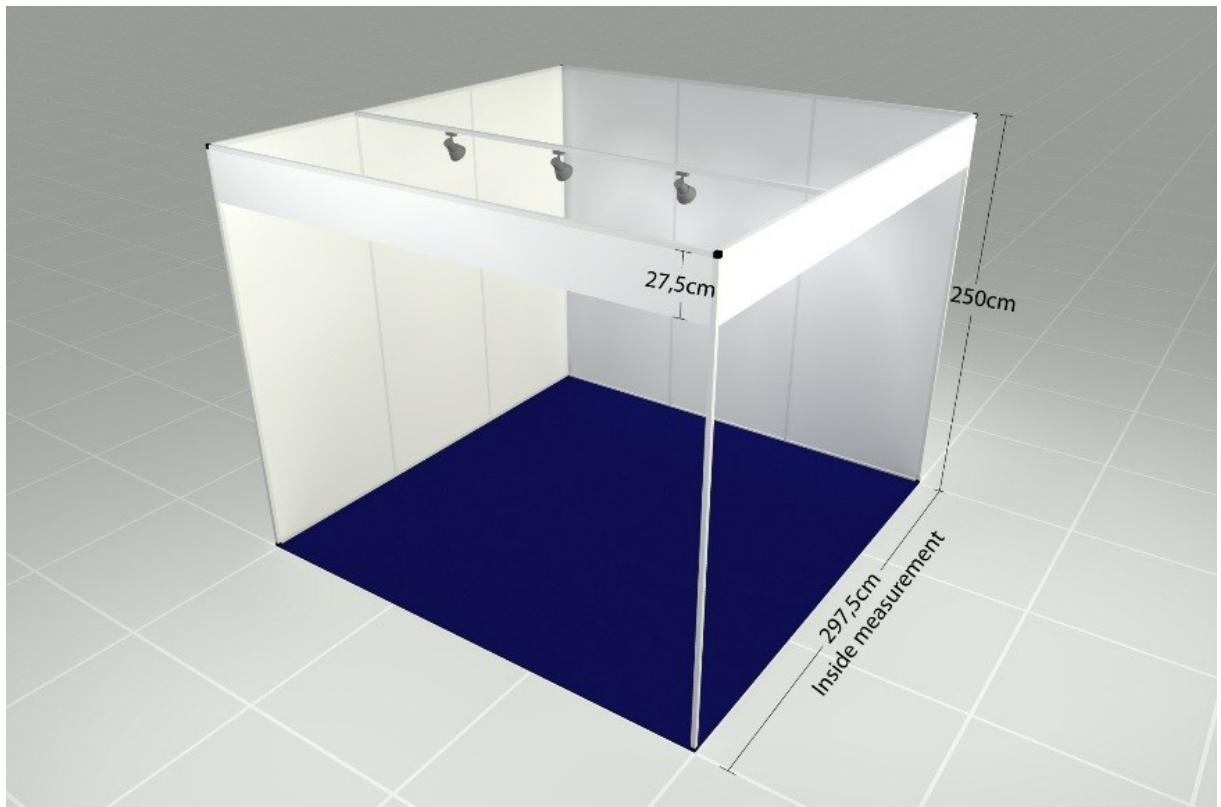
### Stand rental with build up:

- Exhibit Booth with build-up 2,800 (6 sqm) 3 X 2 meters
- Exhibit Booth with build-up 3,900 (9 sqm) 3 X 3 meters
- Exhibit Booth with build-up 5,300 (12 sqm) 6 X 2 meters

Including above and:

- Carpeting (grey)
- Standard wall divisions (white plastic coated & alu. framed)
- 1 signboard, exclusive of text
- 1 electricity outlet 230V/1000W earthed (plug with 3 connections)

### 9 m<sup>2</sup> Booth with Build-up





INVOICE ADDRESS - PLEASE USE BLOCK LETTERS

Name of company	
<hr/>	
Contact person	
<hr/>	
Address	
<hr/>	
Address	
<hr/>	
City	Phone
<hr/>	
Country	Fax
E-mail	VAT No

**We would like to book the following Sponsor items:**

<b>Items</b>	<b>EURO:</b>
<b>Stand no:</b> <b>Stand size:</b>	<b>EURO:</b>
<b>For the value of:</b>	<b>EURO:</b> _____

**Terms of Payment**

A deposit of 50% of the total sponsorship fee due will be invoiced once this signed Sponsorship Booking Form has been received. The second payment of 50% of the total sponsorship fee will be invoiced 3 months before the Conference.

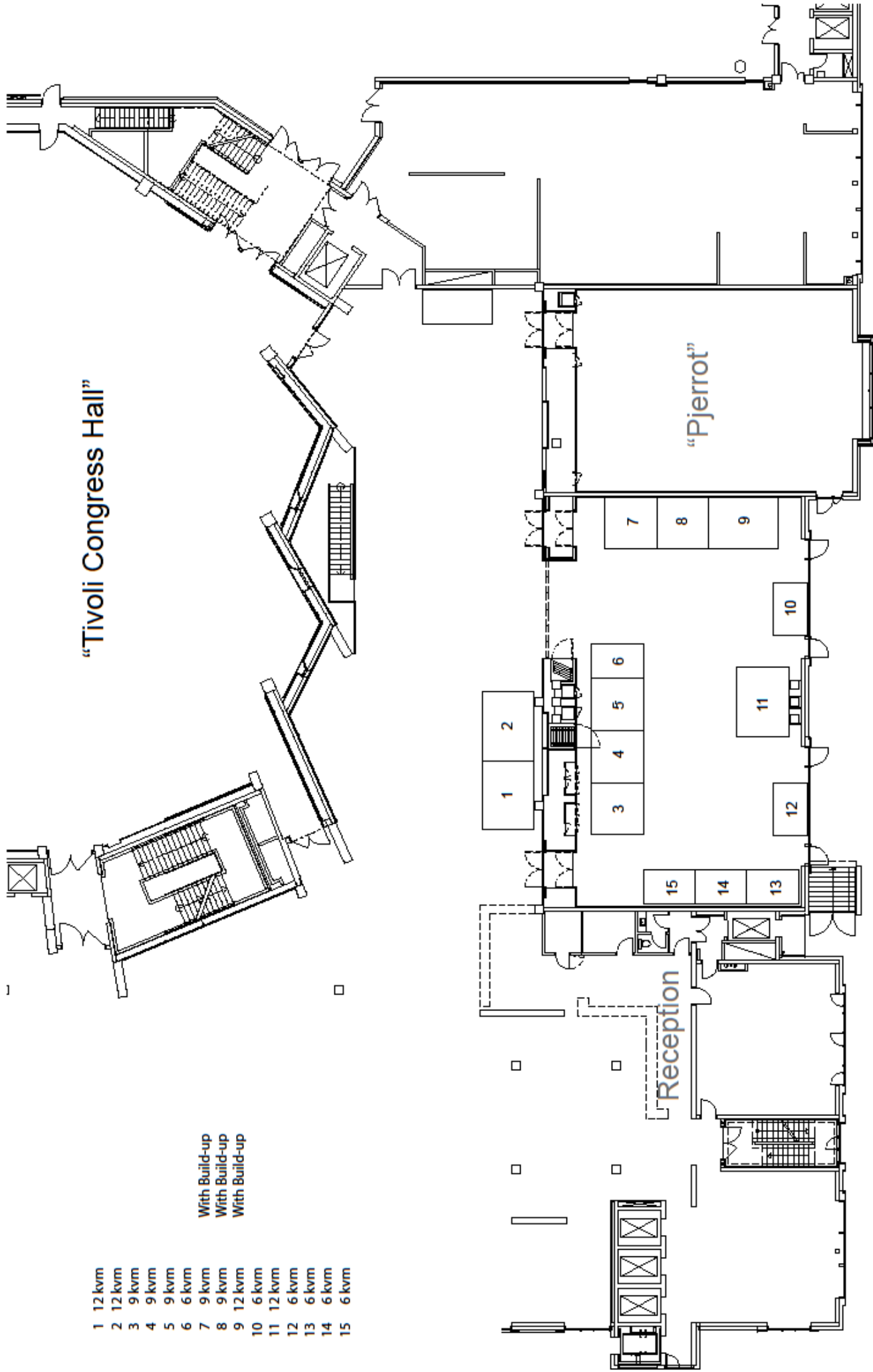
**Cancellation Policy**

Cancellations must be received in writing. A cancellation charge of 50% of total sponsorship fees will apply to cancellations received between 6 months and 3 months prior to the meeting. For cancellations received later than 3 months prior to the meeting a 100% charge of the application will be applied.

Signature of this form implies compliance with the rules stated in this document.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*This application is legally binding*  
Return to Attn: ISFA2017, Peder Andersen  
psa@discongress.com



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- 2 12 kvm
- 3 9 kvm
- 4 9 kvm
- 5 9 kvm
- 6 6 kvm
- 7 9 kvm
- 8 9 kvm
- 9 12 kvm
- 10 6 kvm
- 11 12 kvm
- 12 6 kvm
- 13 6 kvm
- 14 6 kvm
- 15 6 kvm

With Build-up  
 With Build-up  
 With Build-up

5 x 6 kvm  
 6 x 9 kvm  
 4 x 12 kvm

**Tivoli Congress Center**  
**ISFA 2017**

Standplacering 1:200

Tegn. 08-04-16

Scanex • Ursusvej 6 • Skovby • DK-8464 Galten • 8754 1100